

A MESSAGE TO RADIO AMATEURS

I have always been keenly and sympathetically interested in amateur radio. ★★ My earliest business experience was as a dealer in amateur wireless equipment in San Francisco, beginning in 1911. In 1915 I began the manufacture of vacuum tubes under the name of Audiotron, and as this was several years before the advent of broadcasting, my contacts naturally were almost entirely with amateur operators and experimenters. With the coming of broadcasting the market for our tubes expanded enormously, but my interest in the amateur, with whom I had dealt intimately and exclusively for so many years, has never diminished ★★ It has long been a special wish of mine that the RCA Radiotron Company might be better equipped to handle the particular requirements of amateurs. That wish has been fulfilled in the RCA-deForest Amateur Radio Division, which was recently organized to handle both the engineering and sale of amateur types exclusively. This amateur service division includes a number of active amateurs, many of whom have made notable contributions to short-wave communication, and is backed up by the entire resources and facilities of the parent company ★★ In soliciting your patronage of the RCA-deForest Amateur Radio Division of RCA Radiotron Company, I wish to assure you that I, personally, and we, as an organization, pledge our complete co-operation and sympathy with your aims and ideals. We invite you to call upon us at any time we may be of service.

E. T. CUNNINGHAM, President
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